EVERYTHING YOU NEED TO MAXIMIZE
YOUR DATA
& INSIGHTS POTENTIAL

arena calibrate

www.thearena.ai

About Arena Calibrate

Arena Calibrate empowers brands & agencies with unparalleled marketing performance insights. Our robust end-to-end reporting software + Data and BI services go beyond Looker Data Studio, PowerBI, and Tableau, propelling you to new heights.
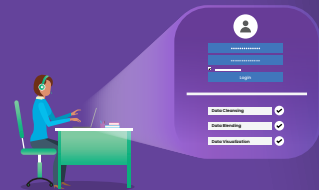
What we do

arena calibrate = +

As a trusted data & reporting partner, we act as an extension of your team to bring all cross-platform data and reporting into one place. Our BI experts elevate performance insights and help your business and/or clients make better data-driven decisions.

Arena Calibrate
The One-Stop-Shop Difference

Scalable Data
Integration
& Warehousing

Complete
cross-platform
Reporting set up
& Maintenance

Advanced
Marketing
& Reporting

Advanced
Tracking
& Predictive
Data Modeling

Unify Your Advertising Data Sources
With Powerful Insights

Our pricing model is tailored for on-demand scalability, perfectly aligning with your unique requirements. Rest assured, you'll never overpay for services.

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Arena Pro *Business*

Pricing based on what you need, with one-stop-shop BI services

Arena Calibrate Premium Packaged BI Software

Data Source Integration / ETL	✅
Data Warehousing	✅
Reporting / Dashboard Platform Usage	✅
Unlimited Users	✅

Initial Data & Reporting Account Set Up

Multi-channel Data Alignment, Blending & Reporting Set Up	Custom
Reporting Template Set Up & Customization Support	Custom
Multi-Channel Attribution Pixel Set Up	Custom

Data Source Connections

Number of Standard data sources	Custom
Number of Advanced data sources	Custom

Ongoing Monthly Data & BI Reporting Services

Data Connector Maintenance	✅
Multi-channel Data Source Alignment & Blending	Custom
New Reporting, Executive Reporting, and Customization Support	Custom

Multi-Touch Attribution Reporting Add On

Set Up Multi-Channel Attribution Reporting	Custom

Arena Pro *Agency*

Dashboard reporting for multiple clients, white-labelled platform & more

Arena Calibrate Premium Packaged BI Software

Data Source Integration / ETL	✅
Data Warehousing	✅
Reporting / Dashboard Platform Usage	✅
Unlimited Users	✅

Initial Data & Reporting Account Set Up

Multi-channel Data Alignment, Blending & Reporting Set Up	Custom
Reporting Template Set Up & Customization Support	Custom

White-Labeled Platform

Do you need white labelling on your reporting platform?	Custom

Client Details

Number of Standard data sources	Custom
Number of Advanced data sources	Custom
Would you like an admin account to view all client account?	Custom
Will your clients need their own accounts?	Custom
Number of client that need reporting	Custom

Ongoing Monthly Data & BI Reporting Services

Data Connector Maintenance	Custom
Multi-channel Data Source Alignment & Blending	Custom
New Reporting, Executive Reporting, and Customization Support	Custom

Multi-Touch Attribution Reporting Add On

Set Up Multi-Channel Attribution / Per Client	Custom

Contact us today to explore how we can support your business or agency and to inquire about our pricing options.

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